



*Come Celebrate
Breast Cancer Action Ottawa
25th Anniversary & Silver Glitz Gala
November 17th, 2017
Ottawa Conference & Event Centre*

TAKE ACTION. TAKE CHARGE. AND BY ALL MEANS TAKE CREDIT.

Your organization doesn't just talk about making a change, you make it happen.

So why not tell people about it?

Breast Cancer Action helps the daughters, sisters, mothers and grandmothers of Ottawa to bounce back and thrive after being diagnosed with breast cancer.

We provide peer mentoring, physical being, and Canada's Premier Kelly Project, which provides the gift of a postoperative garment.

We believe no woman should go it alone with fighting back breast cancer and feel beautiful every step of the way!

We invite you to take advantage of the sponsorship opportunity that is best suited to your message and commitment to making a difference to our valued members of our community

As a sponsoring dinner partner, you'll provide direct financial support to Breast Cancer Action.

**WE'RE STRONGER
TOGETHER**

Looking forward to seeing you at the party!



Silver Lining: Exclusive Pre-Dinner Welcome Cocktail Reception\$4,500

You'll take center stage at the Pre-Dinner Welcome Cocktail Reception serving guests prior to the start of the dinner. The Silver Lining: Pre-Dinner Welcome Reception Sponsor receives recognition at the reception with the company's logo on cocktail napkins, and a signature cocktail. Exposure includes VIP seating for 8 guests.

- VIP table for eight located in our premier section of the dining hall
- Branded Signature or Specialty Cocktail provided to all attendees with your company's brand colours
- Printed cocktail napkins with your company's brand colours
- Corporate banner displayed in the reception room and welcome registration area
- Logo placement in the event slideshow to be presented during dinner
- Mention from the podium
- Recognition as a Dinner Reception Sponsor in all event marketing collateral
- Logo placement with link on the events page of the BCA website for 6 months
- Recognition in BCA's 2017 Annual Report
- First right of refusal as the Welcome Reception Sponsor at BCA's premier event in November 2018.

Putting on The Glitz Wine Sponsor.....\$ 3,750

This unique sponsorship allows you to promote your winery in a festive way. Exposure includes premier seating for 4 guests.

- Opportunity to work with the event caterer to pair food to your wine
- Opportunity to place corporate materials on the tables
- Recognition as the official the wine sponsor and option to prepare the welcoming toast
- Display table with your wines providing guests an opportunity to place orders
- Mention from the podium

Promotion at the event

- Logo placement in the event slideshow to be presented during dinner
- Full page ad in the dinner program
- Logo placement on the event page of the BCA website for a three month period with direct links for wine orders
- Sponsor recognition in all event marketing collateral
- First right of refusal as the Wine Sponsor at BCA's premier event in November 2018

Friends of BCA Package\$1,500

This sponsorship provides recognition of your organization as a key supporter of BCA. As a Friend of BCA, you can show off your commitment with:

- 8 complimentary dinner tickets
- Company logo and signage at your table
- Recognition on the events page of the BCA website for a period of three months
- Ability to place promotional material on guest tables
- Logo placement in the event slideshow to be presented during dinner

Let's Make a Difference and Have Fun

For more information on sponsorship opportunities, please call Johanna Roach 613-762-8641 or contact her at info@bcaott.ca